

# AWE MARKETPLACE

Bringing together Europe's niche media  
with mission-driven organizations.

**awe** marketplace

# About

Awe Marketplace is a platform designed by Awe Studio and Are We Europe to change the relationship between ethical advertisers and niche media outlets throughout Europe. From newsletters to podcast and from YouTube channels to magazines, Awe Marketplace, we are committed to creating spaces where creativity, ethics, and effective collaboration converge.

Awe Marketplace embodies this ethos, offering a unique opportunity for media platforms like yours to connect with advertisers who prioritize ethical practices and meaningful engagement. There is no financial or legal binding engagement associated with joining; it's free to be on board and you only get paid if you get a campaign in: you are in charge.



MEDIA & EVENTS



ETHICAL BRANDS



NON-PROFIT/NGO



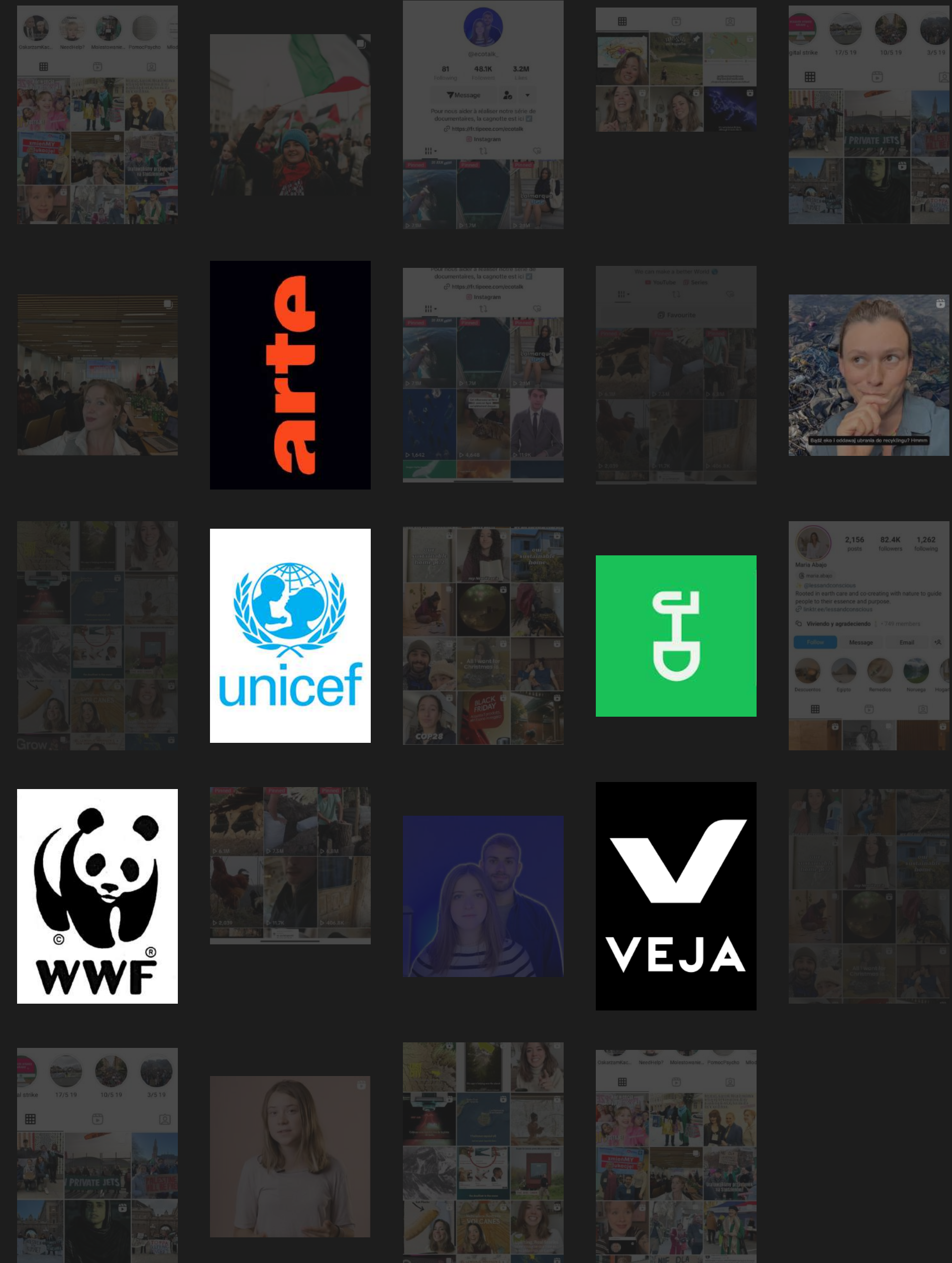


# Ethical advertisers

At Awe Marketplace, we define ethical advertising as a commitment to responsible and impactful practices and missions, avoiding harm to society, and the environment. What kind of organizations can you expect to see:

- Think Tanks
- (Semi)government
- NGOs
- Foundations
- Social impact B-corps

# Media



# Media and pricing



euobserver BANTUMEN

**RARE**

Flexible campaigns, from small ads like banners, to extensive collaborations in podcasts, videos, etc. - Campaign offers are adapted to ensure fair compensation for media without undercutting their prices.

Awe provides support as needed, including visual and audio creation if required, with all services factored into the costs of the campaign




# Streamlined outreach

Our streamlined Marketplace allows us to coordinate seamlessly with influencers and media makers. Don't worry, we will take care of this.


### Easily set up your campaign

Define your audience, create your campaign, and let us handle the complexity.




### Discover media

Explore a wide range of media channels, get inspired, and discover your perfect advertising partners.




### Craft your campaign

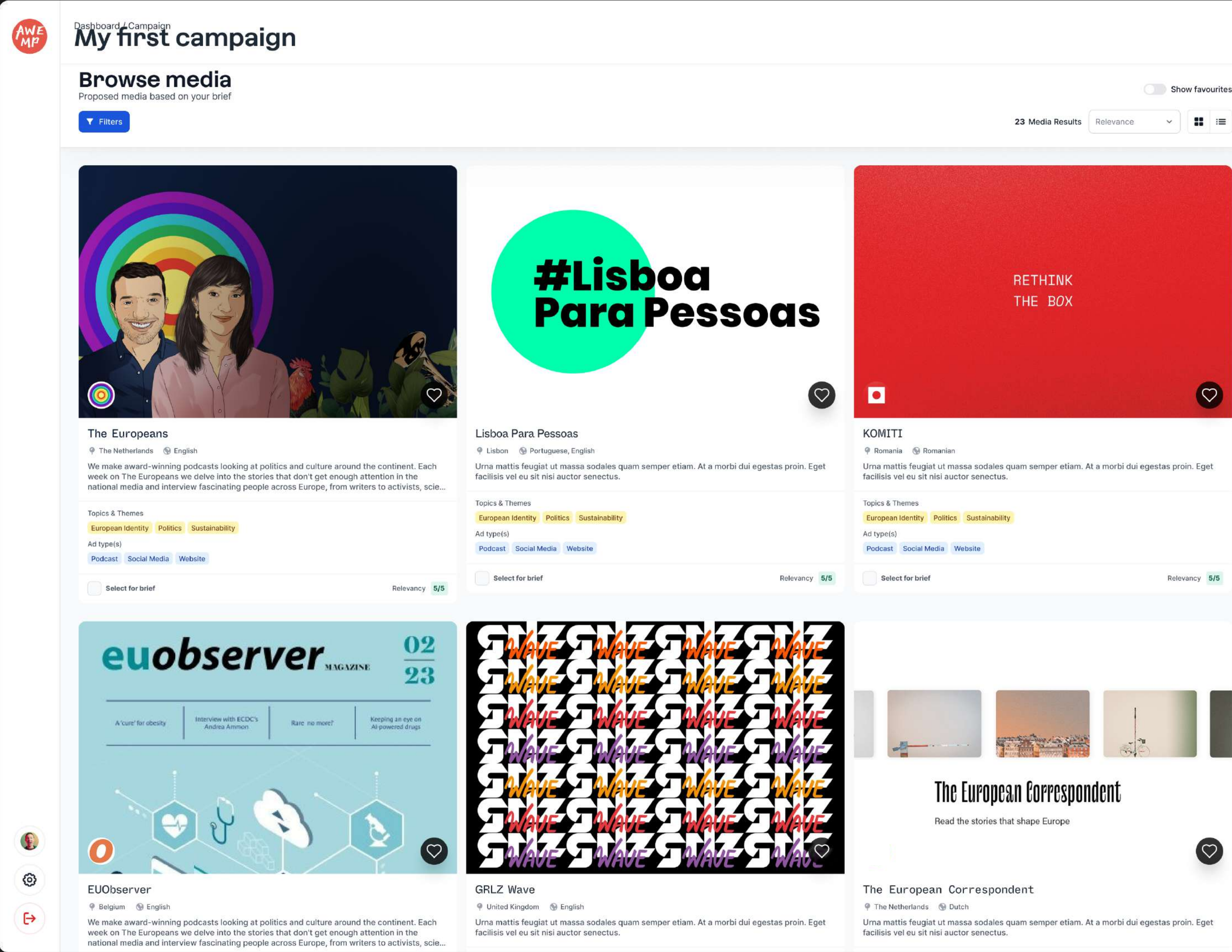
Select the right media distribution for your campaign.



### Publish

Publish your campaign across multiple media channels and start reaching your audience.







# Previous experience

It's not the first time we've ran campaigns in a multitude of countries and languages. Check out some of our previous campaigns below.




**European Capital of Democracy**

## The next European Capital of Democracy

The European Capital of Democracy Initiative has built a strong network of Cities fostering participation. In 2023 they needed support with finding voters, who could decide the next capital.

TIKTOK INFLUENCERS



**arte**

## The European Collection: RE-series

Boosting the reach of quality Arte content among young, English-speaking audiences, specifically the 'Arte Regards' (RE) series, emphasizing the diversity and depth of the European experience that it carries.

PODCAST NEWSLETTER INSTAGRAM




**European Parliament**

## The ESMH Summer School

ESMH Summer School had a course 'Journalism and climate change: how to tell the story right?'. The client had difficulty with finding journalists to participate in this course. Via a newsletter campaign we found 140 journalists from all over Europe who joined.

NEWSLETTER COLLABORATIONS



**2 Degrees investing initiative**

## My Fair Money Podcast Promotion

Dive into the world of green finance and impact investing with My Fair Money, an 8-part podcast series by 2 Degrees Impact Investing. Elevate your savings with expert insights, tailored for retail investors making a positive impact.

NEWSLETTER DISPLAY AD EDITORIAL



Curious to join? Fill out the form below or reach out to us!

Fill in the form

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